The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large red speech bubble shape is centered on the page, containing the main text.

# Stakeholder Analysis, Engagement + Gov 101

Facilitated by Ginger Gosnell-Myers

# STAKEHOLDER ANALYSIS

## Who or What is a Stakeholder?

- Identifying Stakeholders in a System, Process, Organization, and in Public Policy
- Different Needs and Interests of Various Stakeholders

## *Reflection Questions:*

- Do all stakeholders have the same power or decision-making ability? Why or why not?
- How can we increase the voices of key stakeholders who may not be in decision-making roles?
- How can young people affect the system and spotlight issues to gain support from different stakeholders?

# Stakeholder engagement deep dive

## GOVERNMENT PERSPECTIVE

- Who should be engaged?
- Are they already engaged? How? Or why not?
- Who is impacted by the issue?
- What are the relationships like amongst stakeholders
- Other considerations?

## COMMUNITY PERSPECTIVE

- Who should you engage with?
- Who is involved in dealing with the issue?
- Is it a 'new' issue or a longstanding issue?
- Is it a Government priority?
- Other considerations?

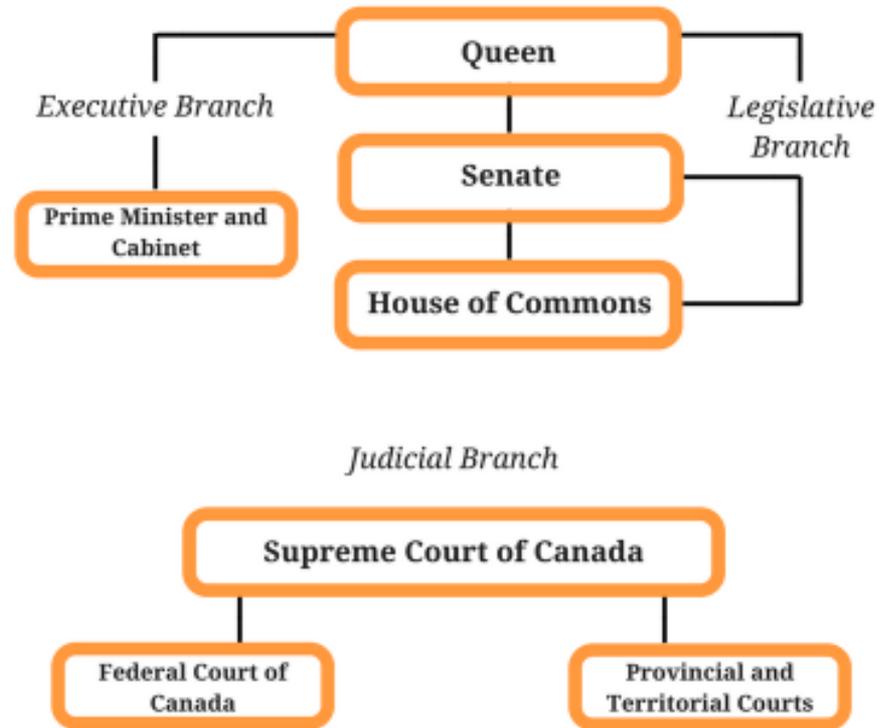
# GOVERNMENT 101

- An introduction to the “nuts and bolts” of how government works
  - Different levels of government and their relationship to one another
  - Different approaches to changing or influencing policy

## *Reflection Questions:*

- What are the main priorities of federal, provincial, and municipal governments?
- How are different policy issues divided between levels of government?
- What types of issues would require coordination between the levels of government?
- What happens when there are disagreements between different levels of government (for e.g. carbon tax)?
- How do governments change policies or implement new ones?

# Government of Canada



# Province of BC

## LEGISLATIVE

Legislative  
Assembly

## EXECUTIVE

Sovereign

Lieutenant  
Governor

Premier

Cabinet

Ministries &  
Civil Service

## JUDICIAL

Supreme  
Court

Appeal  
Court

Provincial  
Court

Supreme  
Court (BC)



**Her Majesty  
Queen Elizabeth II**  
*Sovereign*

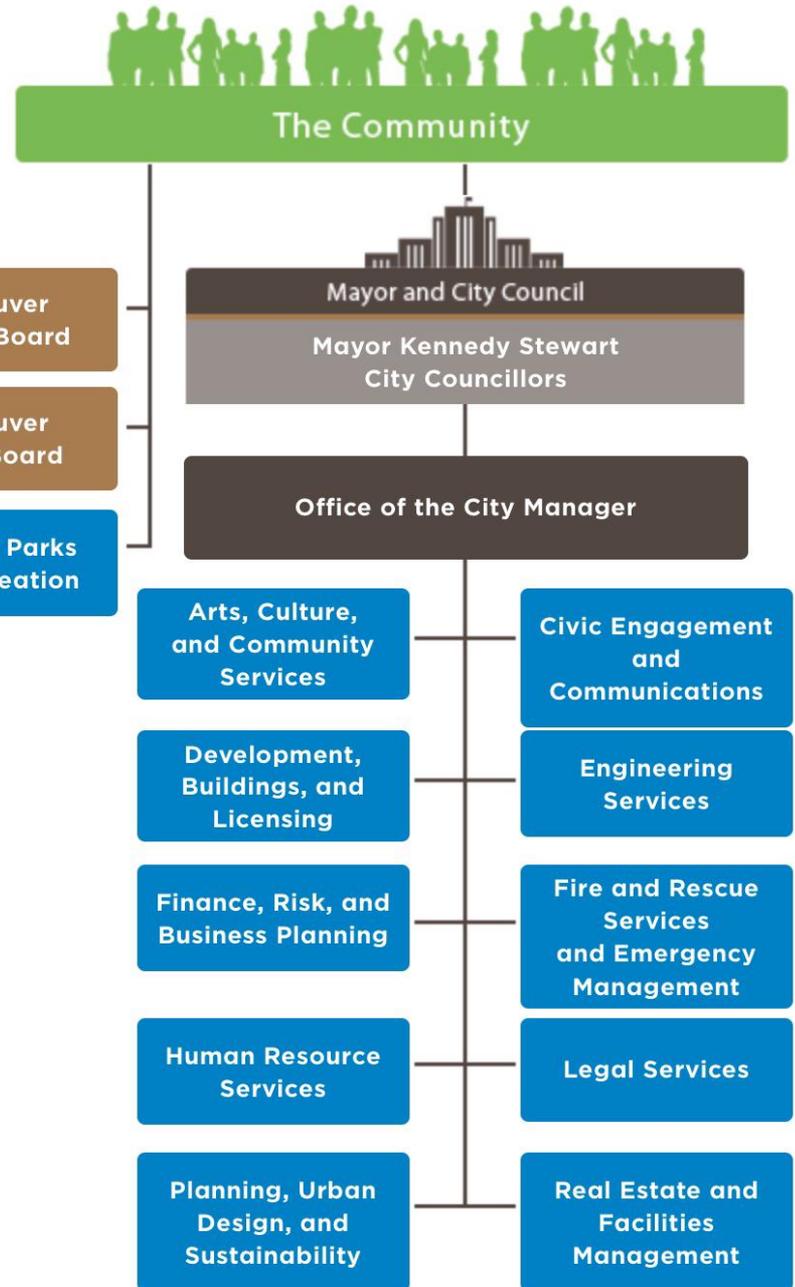


**Her Honour  
The Honourable  
Janet Austin**  
*Lieutenant Governor*



**The Honourable  
John Horgan**  
*Premier*

# City of Vancouver



| Federal   | Provincial   | Municipal   |
|---|--|---|
| <ul style="list-style-type: none"> <li>• taxes</li> <li>• defence</li> <li>• criminal law</li> <li>• employment insurance</li> <li>• postal service</li> <li>• census</li> <li>• copyrights</li> <li>• trade and commerce</li> <li>• external relations</li> <li>• money and banking</li> <li>• transportation</li> <li>• citizenship</li> <li>• Aboriginal peoples in Canada</li> <li>• fisheries</li> </ul> | <ul style="list-style-type: none"> <li>• property and civil rights</li> <li>• administration of justice</li> <li>• natural resources</li> <li>• environment</li> <li>• education</li> <li>• health</li> <li>• welfare</li> <li>• direct taxation in the province</li> <li>• prisons (except penitentiaries)</li> <li>• charitable institutions</li> <li>• hospitals</li> <li>• municipal institutions</li> <li>• local works</li> <li>• incorporation of provincial companies</li> <li>• solemnization of marriage</li> <li>• property and civil rights in the province</li> <li>• creation of courts and the administration of justice</li> <li>• fines and penalties for breaking provincial laws</li> </ul> | <ul style="list-style-type: none"> <li>• water</li> <li>• sewage</li> <li>• waste collection</li> <li>• public transit</li> <li>• land use planning</li> <li>• libraries</li> <li>• emergency services</li> <li>• animal control</li> <li>• economic development</li> </ul> |

Issues that  
are  
becoming  
cross  
jurisdictional

- Housing and homelessness
- Reconciliation and Indigenous communities
- Climate change + Pipelines

### **QUESTION**

- Why are these issues 'evolving'?

# Case Study – Policy Change + Advocacy

## JORDAN'S PRINCIPLE 2007

- <https://youtu.be/fuEuP0cB6so/>

## JORDAN'S PRINCIPLE 2016

- <https://aptnnews.ca/2016/01/26/ottawas-mishandling-of-jordans-principle-means-gaps-delays-and-denials-for-first-nations-children/>

## JORDAN'S PRINCIPLE 2019

- <https://aptnnews.ca/2019/03/28/child-advocate-canada-square-off-over-definition-of-who-is-a-first-nations-child/>

Policy change is an incremental process that requires consistent monitoring + advocacy

## CHANGING POLICY

- Usually accomplished through 2 approaches
  - Legal decisions forcing changes
  - Advocacy – power of the people or new information

## IMPLEMENTING POLICY

- At a Government level requires
  - A passed motion in Parliament, Legislature, or Council
  - Budget + staff
  - Proper information
  - Stakeholder engagement